

The IEC logo consists of the letters 'IEC' in a bold, white, sans-serif font. Below the letters are three horizontal white lines of varying lengths, ending in a small white circle on the right side. The logo is set against a dark blue background.

IEC

2022 SAN FRANCISCO

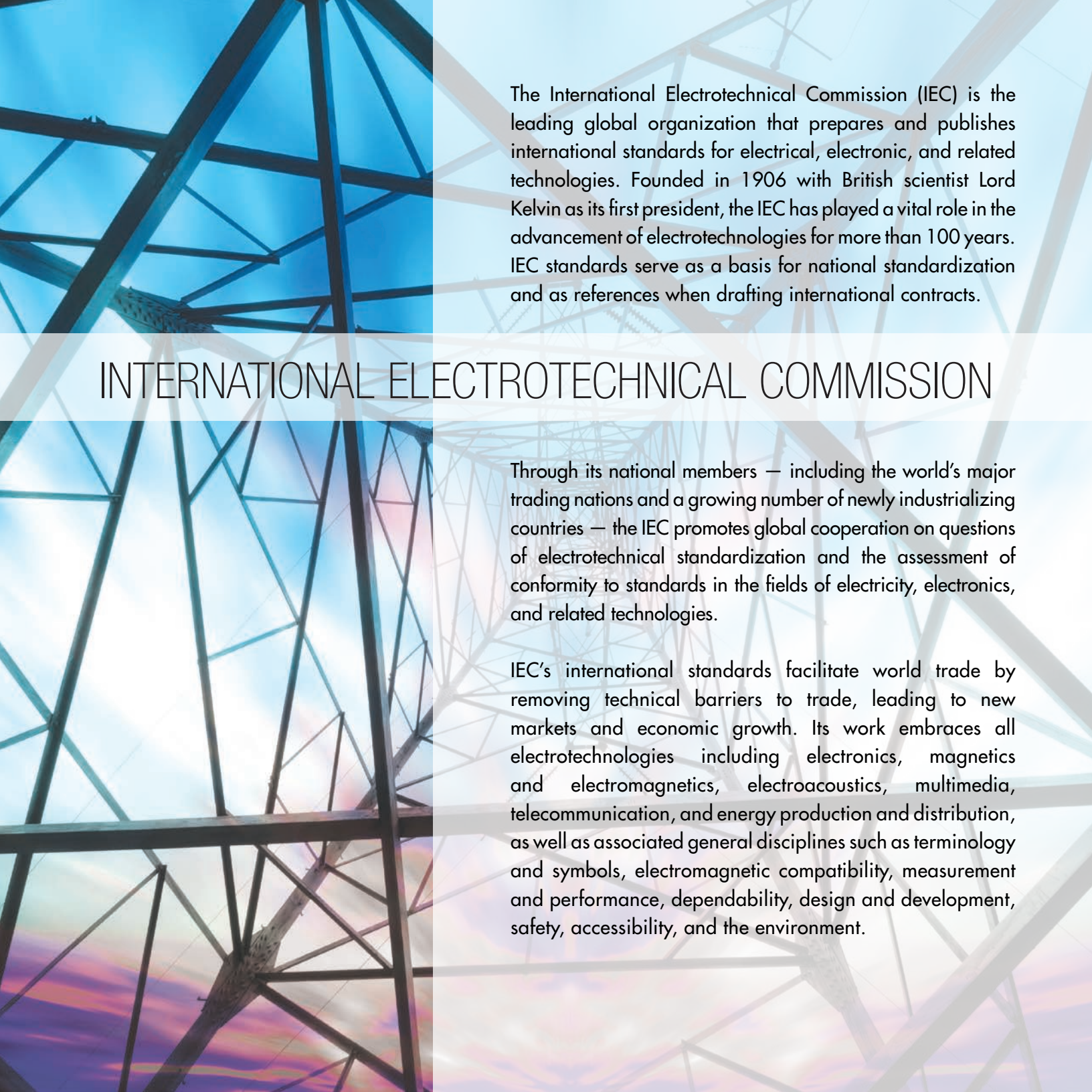
HOSTED IN THE USA BY THE U.S. NATIONAL COMMITTEE

31 OCTOBER – 4 NOVEMBER

SPONSORSHIP OPPORTUNITIES



86th General Meeting of the International Electrotechnical Commission



The International Electrotechnical Commission (IEC) is the leading global organization that prepares and publishes international standards for electrical, electronic, and related technologies. Founded in 1906 with British scientist Lord Kelvin as its first president, the IEC has played a vital role in the advancement of electrotechnologies for more than 100 years. IEC standards serve as a basis for national standardization and as references when drafting international contracts.

INTERNATIONAL ELECTROTECHNICAL COMMISSION

Through its national members — including the world's major trading nations and a growing number of newly industrializing countries — the IEC promotes global cooperation on questions of electrotechnical standardization and the assessment of conformity to standards in the fields of electricity, electronics, and related technologies.

IEC's international standards facilitate world trade by removing technical barriers to trade, leading to new markets and economic growth. Its work embraces all electrotechnologies including electronics, magnetics and electromagnetics, electroacoustics, multimedia, telecommunication, and energy production and distribution, as well as associated general disciplines such as terminology and symbols, electromagnetic compatibility, measurement and performance, dependability, design and development, safety, accessibility, and the environment.



United States National Committee of the IEC

FOR ONLY THE SEVENTH TIME SINCE 1904, THE UNITED STATES IS GEARING UP TO HOST THE IEC GENERAL MEETING, 31 OCTOBER – NOVEMBER 4, 2022, IN SAN FRANCISCO. MORE THAN 1,500 DELEGATES, ELECTROTECHNOLOGY AND STANDARDIZATION EXPERTS, AND ACCOMPANYING PERSONS FROM AROUND THE GLOBE ARE EXPECTED TO ATTEND.

ORGANIZATIONS WITH A STAKE IN ALL AREAS OF ELECTROTECHNOLOGY ARE INVITED TO DEMONSTRATE THEIR COMMITMENT TO INTERNATIONAL STANDARDIZATION AND CONFORMITY ASSESSMENT THROUGH SPONSORSHIP OF THE TEN-DAY EVENT.

WHY THE UNITED STATES IS HOSTING IEC 2022

- To reaffirm U.S. commitment to international standardization and demonstrate U.S. leadership in the electrotechnical sector markets of the world.
- To raise the level of understanding within U.S. industry and governmental agencies of the impact and importance of conformity assessment activities.
- To facilitate U.S. participation by reducing travel costs by having the IEC General Meeting and its related management and technical meetings within the United States.
- To create opportunities for U.S. businesses and industry to participate in establishing industry standards that lead to greater global market access.
- To help the U.S. electrotechnical industry compete in the global marketplace through participation and use of an open, balanced, and transparent standards development process.
- To demonstrate the USNC's leadership position in the management structure of the IEC at all levels.
- To provide evidence to the world market that the IEC international standardization activities are significant components of U.S. electrotechnical standardization activities.



SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR

\$100,000 contribution

- Recognition and speaking opportunities at opening and closing sessions
- Sponsorship of specific meeting events and activities
- Invitation to attend the President's and Secretaries' dinner, the Council luncheon and the Host Committee's reception for IEC Officers and staff
- Participation in General Meeting press conference and inclusion of company logo on event press releases
- Tabletop or sponsor promenade at registration and Internet Café
- Prominent on-site exposure via logos, banners and signage
- Distribution of company logo conference souvenir
- Inclusion of gifts and printed materials in attendee welcome kits
- Inclusion of corporate logo and link on meeting website
- Use of IEC 2022 meeting logo on "Official Sponsor" letterhead
- Plaque for recognition as Diamond sponsor

PLATINUM SPONSOR

\$50,000 contribution

- Recognition at opening and closing sessions
- Sponsorship of specific meeting events and activities
- Invitation to attend the President's and Secretaries' dinner and Council luncheon
- Participation in General Meeting press conference and inclusion of company logo on event press releases
- Tabletop or sponsor promenade at registration and Internet Café
- Prominent on-site exposure via logos, banners and signage
- Distribution of company logo conference souvenir
- Inclusion of gifts and printed materials in attendee welcome kits
- Inclusion of corporate logo and link on meeting website
- Use of IEC 2022 meeting logo on "Official Sponsor" letterhead
- Plaque for recognition as Platinum sponsor

GOLD SPONSOR

\$25,000 contribution

- Recognition at opening and closing sessions
- Sponsorship of specific meeting events and activities

GOLD SPONSOR (continued)

- Invitation to attend the President's and Secretaries' dinner and Council luncheon
- Inclusion of company logo on event press releases
- Tabletop or sponsor promenade at registration and Internet Café
- Prominent on-site exposure via logos, banners and signage
- Inclusion of gifts and printed materials in attendee welcome kits
- Inclusion of corporate logo and link on meeting website
- Use of IEC 2022 meeting logo on "Official Sponsor" letterhead
- Plaque for recognition as Gold sponsor

SILVER SPONSOR

\$15,000 contribution

- Recognition at opening and closing sessions
- Invitation to attend the Council luncheon
- Inclusion of printed materials in attendee welcome kits
- Inclusion of corporate logo and link on meeting website
- Use of IEC 2022 meeting logo on "Official Sponsor" letterhead
- Prominent on-site exposure via logos, banners and signage
- Plaque for recognition as Silver sponsor

BRONZE SPONSOR

\$10,000 contribution

- Recognition at opening and closing sessions
- Prominent on-site exposure via logos, banners and signage
- Inclusion of printed materials in attendee welcome kits
- Inclusion of corporate logo and link on meeting website
- Use of IEC 2022 meeting logo on "Official Sponsor" letterhead
- Plaque for recognition as Bronze sponsor

GENERAL SPONSOR

\$5,000 contribution

- Recognition at opening and closing sessions
- Prominent on-site exposure via logos, banners and signage
- Inclusion of corporate logo and link on meeting website
- Use of IEC 2022 meeting logo on "Official Sponsor" letterhead
- Plaque for recognition as General sponsor

SPONSORSHIP COMMITMENT

Sponsor:

Point of
Contact:

Title:

Address:

City:

State:

Zip:

E-mail:

Phone:

Fax:

SPONSOR COMMITMENT: \$

- Please bill us immediately.
- Please contact us to discuss a customized payment schedule.

Note: Multiple-year payment plans are possible and should be considered.

SPONSOR LEVEL* ONE-TIME PAYMENT

<input type="checkbox"/> DIAMOND SPONSOR	\$ 100,000
<input type="checkbox"/> PLATINUM SPONSOR	50,000
<input type="checkbox"/> GOLD SPONSOR	25,000
<input type="checkbox"/> SILVER SPONSOR	15,000
<input type="checkbox"/> BRONZE SPONSOR	10,000
<input type="checkbox"/> GENERAL SPONSOR	5,000

*All sponsorships are tax deductible under the fullest extent of the law.

PLEASE COMPLETE AND RETURN TO

IEC 2022 Sponsorship Coordinator
c/o American National Standards Institute
25 W 43rd St, Fourth Floor
New York, NY 10036

E: tzertuche@ansi.org

T: 212.642.4892

F: 212.398.0023

If responding via e-mail, please be certain to provide all requested information.

All contributions will support the U.S. National Committee of the IEC and its hosting of IEC 2022 in the United States, and other international IEC policy, management, and technical meetings, as appropriate.

SPONSORSHIP OF SPECIFIC EVENTS/MEETINGS

- Silver, Gold, Platinum, and Diamond Sponsors have the option of sponsoring specific events (e.g., coffee breaks, receptions, luncheons, dinners, business center, IT and/or audio visual equipment, delegate welcome kits, etc.).
- It is also customary for IEC General Meetings to host several industry-related Technical Committee (TC) and Subcommittee (SC) meetings. Pending sponsor support, approximately 60 IEC TCs and SCs are expected to be invited to the IEC 2022 event. Sponsorship of these individual meetings is possible as well.

FOR ADDITIONAL INFORMATION

Contact the IEC 2022 Sponsorship Team

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United States National Committee of the IEC

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IEC 2022: SAN FRANCISCO, USA

31 OCTOBER – 4 NOVEMBER, 2022

THE IEC GENERAL MEETING, HOSTED ANNUALLY BY A DIFFERENT IEC MEMBER NATION, BRINGS TOGETHER INTERNATIONAL STAKEHOLDERS FOR DISCUSSION OF CURRENT ISSUES AND FUTURE DIRECTIONS AND STRATEGIES FOR THE IEC. THE GENERAL MEETING HAS A UNIQUE FORMAT, COMBINING MANAGEMENT AND TECHNICAL MEETINGS, AND BRINGING ALL THE KEY PLAYERS TOGETHER ON ONE STAGE.